



Authenticity is the key to great marketing. Be real.

Tell Your Story

COURTNEY DONNELL

MARKETING PROFESSIONAL

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My services



Brand Identity

Making sure your brand is consistent, recognized and trusted in your field.



Market Analysis

In depth research of your market and your competition, so we know how to reach them.



Traditional/ Digital Marketing

Extensive knowledge of traditional marketing, digital marketing and the quick ability to recognize emerging platforms.



Consumer Acquisition

Gathering customers is the easy part. Using social media and highly tailored email campaigns, we turn customers into friends.



SKILLS

// Top 5 Skills

- Consumer Communication
- Brand Development/Growth
- Copywriting
- Content Creation/Curation
- Customer Acquisition/Retention

EDUCATION

University of Nebraska

Psychology/Political Science
1988-1999

Creighton University

Psychology/Political Science
1989-1991

WHY PICK ME?

Creative

Efficient

Effective

Fun

Experience

1994-2004 Creative Concepts by Courtney

Market consulting firm for internet and electronics industry. Specialized in corporate identity and tech instruction.

1995-2003 Founded and ran Dynamic Technologies,

An electronic/internet think tank for new and innovative technologies.. Specialized in brand development, revenue growth and mentorship.

1999-2004 Founded and ran catEye9.

Internet technology firm dedicated to product development and retail rollout of emerging digital and internet technologies.

2004-2007 Sold everything, Bought Texas ranch. Traveled world.

2009-Present canDid Creative/ThatCourtney.com

Holistic marketing firm dedicated to small business and start up ventures. Specializing in brand development, digital marketing and content creation/curation.

Skills

Adobe Illustrator	●●●●●	Communication	●●●●●
Adobe Photoshop	●●●●○	Copywriting	●●●●●
Microsoft Office	●●●●○	Creativity	●●●●●
Email Marketing	●●●●○	Leadership/Teamwork	●●●●○
Google Drive	●●●●○	Digital/Social Media	●●●●○

References

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Portfolio on Request