

JOSHUA PARKHURST

Senior Graphic Designer

- Austin, TX
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SKILLS

Logo Design

Print Design

Web Design

HTML/CSS

Video Creation

Photoshop

Illustrator

Dreamweaver

Premier Pro

InDesign

Social Media Mgmt.

Online Ad Mgmt.

SEO

Employment History

Senior Graphic Designer/Owner

2018 - Present

Parkhurst Creative Design ▪ Pflugerville, TX

- Consulted with business owners about their graphic design and marketing needs.
- Designed company logos, print materials, social media graphics and websites for various businesses and organizations.
- Developed Pitch Decks to present completed design projects.
- Utilized Google Ads, Facebook Ads and Instagram Ads to manage online advertising for a variety of businesses.

Marketing Director/Business Manager

2017 - 2020

KMF Adventures ▪ Round Rock, TX

- Conducted marketing decisions and developed the necessary assets including the company brand, website, signage and print collateral.
- Maintained the facility by ensuring it met local fire code requirements, and upheld a positive visual appeal via the landscape.
- Worked with the tenants of the business offices to troubleshoot any problems that arose on the site.
- Ensured the company's brand was consistent across digital, print, social media and videos.

Senior Graphic Designer/Marketing Strategist

2005 - 2016

Disc Ace ▪ Round Rock, TX

- Designed the company brand, website and print collateral.
- Applied SEO strategies effectively.
- Developed, planned, and executed marketing strategies.
- Managed online advertising strategies.
- Created the brand culture and attracted a strong following.

Senior Graphic Designer

2008 - 2009

Majestic Homes ▪ Temple, TX

- Designed and developed the company website.
- Designed billboards, magazine ads, promotional items and original vector logos for new neighborhoods.

Junior Graphic Designer

2007 - 2008

Central Texas Marketing ▪ Georgetown, TX

- Designed graphics for various clients both for web and print utilizing Adobe Creative Suite as well as Corel Draw.

Education

2002 - 2006

Bachelor's Degree Graphic Design

University of Mary Hardin-Baylor ▪ Belton, TX